

## Week 4

Evaluation of random internet site. This is heuristic evaluation of AccuWeather.

Scoring:

- 0 – This is not a usability problem
- 1 - cosmetic problem
- 2 - minor usability problem
- 3 - major usability problem; important to fix
- 4 - usability catastrophe; imperative to fix

The screenshot shows the AccuWeather website for New York, NY. At the top, there is a large advertisement for Georgia Power's SurgeDefender. Below the ad is a navigation bar with the AccuWeather logo, a search bar containing 'New York, NY', and social media icons. The main content area is divided into three columns: 'U.S. Weather Radar' with a map, 'Local Weather' showing current conditions for New York (72°F, Cloudy), Miami (87°F, Partly sunny), and Los Angeles (88°F, Sunny); and 'Trending Now' with news snippets. A video player at the bottom left shows a wildfire with the text 'Aerial captures entire neighborhoods destroyed by Santa Rosa wildfire'. The page is cluttered with various elements, including a video player at the bottom left showing a wildfire.

### **Aesthetic and minimalist design**

Landing page is busy with commercials. Commercials keeping popping over text trying to be read, causing the user to click to remove them. **Rating: 2.**

### **Improvement:**

Offer an alternative option to commercials.

Get **SurgeDefender™** from Georgia Power. [LEARN MORE](#)

World > North America > United States > Alabama > Clio

ENGLISH (US), °F

**AccuWeather** Clio, AL

United States Weather | **Clio, AL Local Weather** 84°F | Personalized Forecasts: Allergies

Now 1:46 pm CDT | Weekend | Extended | Month | Radar | MinuteCast® | Watch Videos

CURRENT WEATHER	TODAY OCT 15	TONIGHT OCT 15	TOMORROW OCT 16
 <b>84°</b> F RealFeel® 90° Cloudy <a href="#">See Hourly</a>	 <b>85°</b> Hi RealFeel® 98° Humid with clouds and sun <a href="#">More</a>	 <b>66°</b> Lo RealFeel® 68° Mild with patchy clouds <a href="#">More</a>	 <b>73°</b> Hi RealFeel® 78° Not as warm, an a.m. t-storm <a href="#">More</a>

**Trending Now**

- Man's impressive trampoline tricks almost defies gravity
- Explosions triggered by large fire in Berlin, Germany

**ALLERGY FORECAST**  
Check the allergy forecast for Clio

**Advertisement:** ZZZQUIL HELPS YOU FALL ASLEEP IN AS LITTLE AS 20 MINUTES. [GET COUPON](#)

### User control and freedom

User needs to click another link to get a map to show rain. **Rating: 3.**

### **Improvement:**

Allow user details to be saved.

The screenshot displays the AccuWeather website for Clio, AL. At the top, there is a banner for Georgia Power's SurgeDefender™ with a 'LEARN MORE' button. Below this, the navigation bar includes the AccuWeather logo, a search bar for 'Clio, AL', and social media icons. The main navigation menu shows 'United States Weather', 'Clio, AL Local Weather' (selected), and 'Personalized Forecasts: Allergies'. Under 'Clio, AL Local Weather', there are tabs for 'Now', 'Weekend', 'Extended', 'Month', 'Radar' (selected), and 'MinuteCast®'. A 'Watch Videos' button is also present. The 'Clio Radar' section features a map of Alabama and Georgia with a radar overlay, a 'Past'/'Future' toggle, and a 1:50 duration slider. To the right, a 'Trending Now' section lists news items. At the bottom right, there is a John Deere advertisement for a 1023E tractor, starting at \$99/month.

### **User control and freedom**

Need to resize or scroll site in order to see requested radar. **Rating: 2.**

### **Improvement:**

Perhaps when the user clicks one of the map features, use an overlay rather than advancing the page.

Get SurgeDefender™ from Georgia Power. [LEARN MORE](#)

World > North America > United States > Alabama > Clio

ENGLISH (US), °F

AccuWeather Clio, AL

United States Weather Clio, AL Local Weather 84°F Personalized Forecasts: Allergies

Now Weekend Extended Month Radar MinuteCast® Watch Videos

**Clio Radar**

Past Future 1:50

**Trending Now**

Man's impressive trampoline tricks almost defies gravity

Explosions triggered by large fire in Berlin, Germany

**JOHN DEERE**

It's a real steal.

**OWN A 1023E STARTING AT \$99/MONTH\*** at Ag-Pro

[LEARN MORE](#)

GEAR UP 4<sup>th</sup>

### Error prevention

Need to refresh page in order to advance the radar image to the next time sequence. **Rating: 3.**

### **Improvement:**

Allow use to select timing.

### Aesthetic and minimalist design

The page is bombarded with ads and things to do. **Rating: 2.**

### **Improvement:**

Have simplified form of landing page with links to other option..