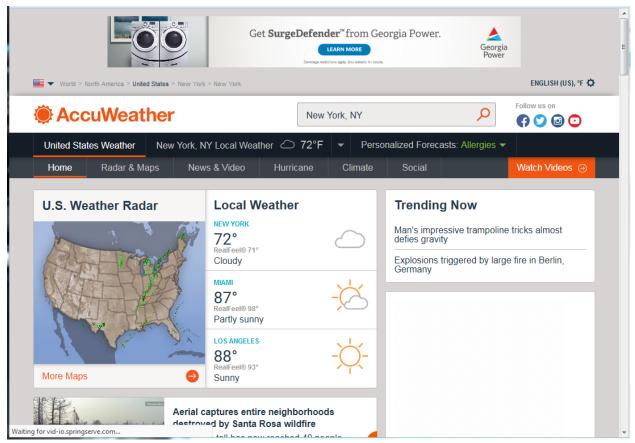
Christopher Land INFM 372 Fal 2017 13 Sep 2017

### Week 4

Evaluation of random internet site. This is heuristic evaluation of AccuWeather.

Scoring:

- 0 This is not a usability problem
- 1 cosmetic problem
- 2 minor usability problem
- 3 major usability problem; important to fix
- 4 usability catastrophe; imperative to fix

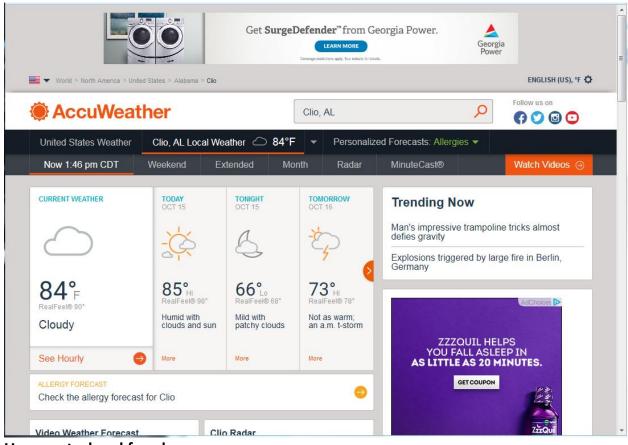


### Aesthetic and minimalist design

Landing page is busy with commercials. Commercials keeping popping over text trying to be read, causing the user to click to remove them. **Rating: 2**.

#### Improvement:

Offer an alternative option to commercials.

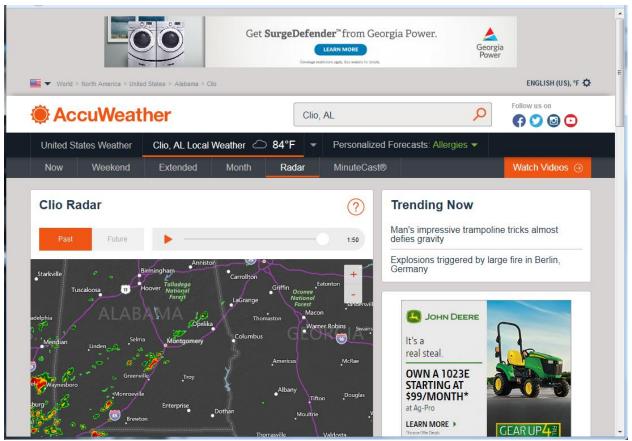


## **User control and freedom**

User needs to click another link to get a map to show rain. Rating: 3.

#### Improvement:

Allow user details to be saved.

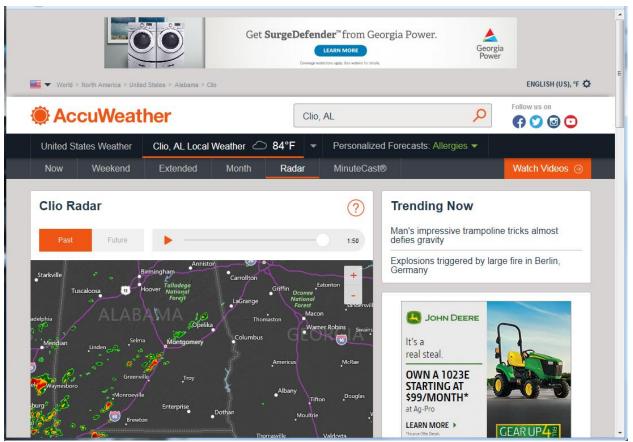


# **User control and freedom**

Need to resize or scroll site in order to see requested radar. Rating: 2.

### Improvement:

Perhaps when the user clicks one of the map features, use an overlay rather than advancing the page.



# Error prevention

Need to refresh page in order to advance the radar image to the next time sequence. Rating: 3.

### Improvement:

Allow use to select timing.

# Aesthetic and minimalist design

The page is bombarded with ads and things to do. Rating: 2.

### Improvement:

Have simplified form of landing page with links to other option..