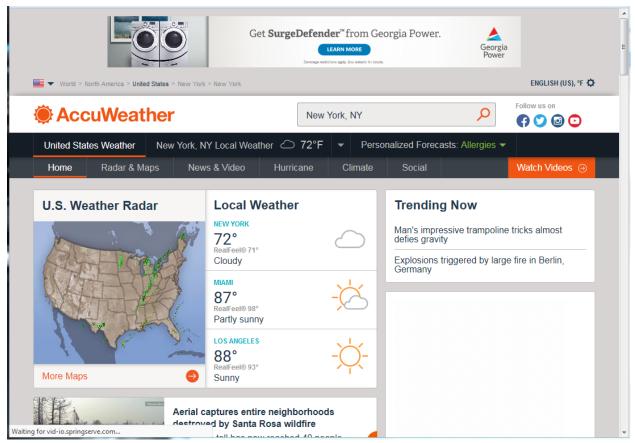
Christopher Land INFM 372 Fal 2017 13 Sep 2017

Week 4

Evaluation of random internet site. This is heuristic evaluation of AccuWeather.

Scoring:

- 0 This is not a usability problem
- 1 cosmetic problem
- 2 minor usability problem
- 3 major usability problem; important to fix
- 4 usability catastrophe; imperative to fix

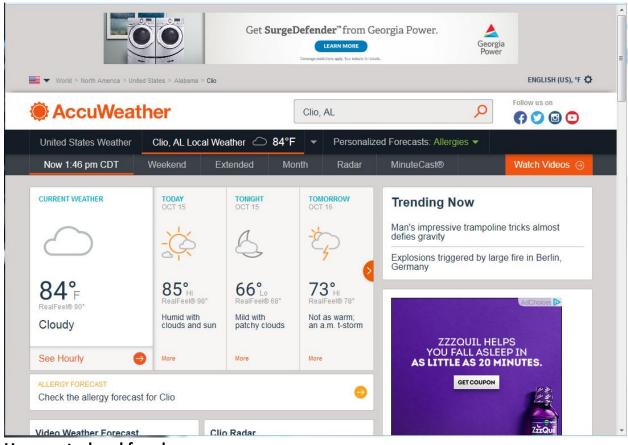


Aesthetic and minimalist design

Landing page is busy with commercials. Commercials keeping popping over text trying to be read, causing the user to click to remove them. **Rating: 2**.

Improvement:

Offer an alternative option to commercials.

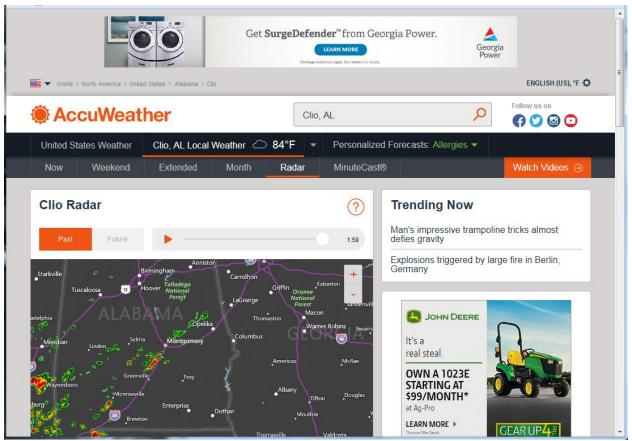


User control and freedom

User needs to click another link to get a map to show rain. Rating: 3.

Improvement:

Allow user details to be saved.

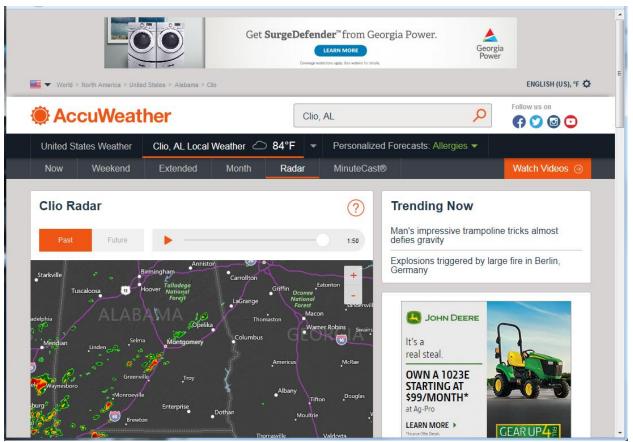


User control and freedom

Need to resize or scroll site in order to see requested radar. Rating: 2.

Improvement:

Perhaps when the user clicks one of the map features, use an overlay rather than advancing the page.



Error prevention

Need to refresh page in order to advance the radar image to the next time sequence. Rating: 3.

Improvement:

Allow use to select timing.

Aesthetic and minimalist design

The page is bombarded with ads and things to do. Rating: 2.

Improvement:

Have simplified form of landing page with links to other option..